

Barbie

MyCelia™

ECO WARRIOR EDITION
Lichenomphalia umbellifera

Greta Thunberg

Meet
Greta Thunberg,
Climate Crusader!

Meet the ECO WARRIORS!

SKOLSTREJK FÖR KLIMATET

Did you know that
skipping school is
sometimes the
right thing to do?

Greta Thunberg spent
every Friday for three
years protesting inaction
on climate change!



Each doll sold separately, but stronger together. Subject to availability and ongoing litigation. Mattel is not liable for any illegal acts committed by dolls or kids inspired by dolls.
WARNING: Small parts. Should be kept away from young children and rascally pets. NOT FOR HUMAN CONSUMPTION. Contains less than .25 grams psilocybin. When using dolls as pizza topping, cook to internal temperature of at least 165 degrees. But seriously, you probably already have microplastic inside you. It's everywhere! Water, food, air, soil, human placenta. Yet the average Western household annually buys 40.3 pounds of plastic toys per child. DOES YOUR CHILD EVEN WEIGH 40.3 POUNDS? A U.N. report found that the most intensive use of plastic in consumer products was in toys, with 48 million metric tons of plastic produced for each \$1 million in revenue generated. At least someone's getting rich! Did you know that most bio-based plastic is still partially composed of fossil-based plastic? Compostable products and bioplastics can produce huge amounts of greenhouse gas due in part to the emissions created during the agricultural phase. Compostable packaging that ends up in landfills releases harmful methane. 165 million tons of plastic are polluting our ocean, with almost 9 million tons entering the oceans yearly. Since only about 9 percent of plastic gets recycled, much of the rest pollutes nature or sits in landfills, where it can take 500 years to decompose, while leaching toxic chemicals into the ground. AND YOU WILL NEVER GUESS WHICH COMMUNITIES DISPROPORTIONATELY SUFFER THE CONSEQUENCES OF PLASTIC POLLUTION. Stop supporting this toxic industry. Buy nothing. Invest in permaculture. If you're desperate for dolls of anorexic Aryan trophy-wives, ask some children to lend you a few pounds of toys. Plastic may be here forever, but the market for it doesn't have to be.

ADVERTENCIA:
PELIGRO DE ASFIXIA. Juguete no recomendado para menores de 3 años. Contiene piezas pequeñas que podrían provocar asfixia en caso de ser ingeridas por el niño/a.

ATENÇÃO: CITATIONS: PLASTICPOLLUTIONCOALITION.ORG AND WOODY, TODD. "THIS BARBIE USED TO BE TRASH" BLOOMBERG.COM, OCT. 21, 2022.

CE, CONFORMS TO / CONFORME AUX NORMES DE SÉCURITÉ DE / CUMPLE CON LAS NORMAS DE SEGURIDAD DE ASTM F963.
© 2023 The People. All Rights Reserved For The Privileged Few. MyCelia Barbie® and EcoWarrior™ trademarks and trade dress are not owned by Mattel. For recycling instructions visit vivelaguillotine.com. Address: Parliament Building, Riksgatan 1, 100 12 Stockholm, Sweden. Manufactured by В воображении свободных людей во всем мире. (202) 456-1111. GUARDAR PARA EVENTUAIS CONSULTAS. Distributed by ELZNI and FARC. In recognition of Mattel's historic commitment to a plastic-free future, Mattel is issuing a line of limited-edition Barbie EcoWarriors, commemorating the pioneering fighters who have braved the front lines in the battle for Earth's future. The groundbreaking, mushroom-based collection includes the notable activists JULIA BUTTERFLY HILL, GRETA THUNBERG, NEMONITE NENQUIMO, PHOEBE PLUMMER, and DARYL HANNAH. Immortalized as role models for future generations of eco-advocates. Now children everywhere can imagine themselves facing down armed agents of state violence as they defy unjust laws written by corporate-owned politicians, just like their heroes! The "EcoWarrior Barbies" represent the triumphs and resilience of these inspirational activists, and serve as a reminder that individual actions can spark a global movement for change. By sharing their stories, Mattel hopes to inspire children to dream big, take action, and make a positive impact on the world. And when it comes to fashionable accessories, handkerchiefs, u-locks, and glue never go out of style!

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Barbie

.com

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